



Downtown Neighbors Association of Milwaukee

July 10th, 2023

Alderman Robert Bauman
200 East Wells Street, Room 205
Milwaukee, WI 53202

Re: Common Council Sales Tax Vote

Dear Ald. Bauman:

As you know, the Downtown Neighbors Association of Milwaukee (DNA) is a community organization of residents and business owners who live and work in your district. The DNA Board of Directors writes collectively to express our organization's strong support for the proposed Milwaukee sales tax increase.

We are concerned that, without the new revenue that only a sales tax can provide, Milwaukee will fall into economic depression. Our residents cannot survive, and our businesses cannot thrive, without sales tax investment in the city's public services and infrastructure. The city itself will suffer if the business community's customer and labor base leaves the city because of the decline in service quality and frequency that will inevitably occur without a sales tax.

This sales tax is an opportunity to not only fend off economic decline, but to invest in the things that help our city grow as well as stay safe: the city employees that support businesses and economic development, fully funded public safety and emergency response systems, and well-maintained infrastructure.

Voting for the sales tax is the right thing to do for our city's businesses and workers. Please vote in favor of adopting the sales tax without delay.

Sincerely,

The Downtown Neighbors Association
of Milwaukee Board of Directors